



LEGAL DOCUMENTATION

Cookie Policy

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COOKIE POLICY

Our website, <https://4xc.com> (hereinafter: “the website”) uses cookies and other related technologies (for convenience all technologies are referred to as “cookies”). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

2.0. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3.0. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4.0. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5.0. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on “Save preferences”, you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

5.1 Manage your consent settings

Functional cookies

Marketing

6.0. Cookies

6.1. Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

6.2. Analytical cookies

We use analytical cookies to optimize the website experience for our users. With these analytical cookies we get insights in the usage of our website. We ask your permission to place analytical cookies.

6.3. Advertising cookies

On this website we use advertising cookies, enabling us to personalize the advertisements for you, and we (and third parties) gain insights into the campaign results. This happens based on a profile we create based on your click and surfing on and outside <https://4XC.com>. With these cookies you, as website visitor are linked to a unique ID, so you do not see the same ad more than once for example.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

6.4. Social media buttons

On our website we have included buttons for Facebook, Twitter, LinkedIn and Instagram to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, LinkedIn and Instagram. These buttons work using pieces of code coming from Facebook, Twitter, LinkedIn and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter, LinkedIn and Instagram are located in the United States.

7.0. Placed cookies CookieBot

We use CookieBot for cookie consent management. [Read more](#)

Name	Retention	Function
		Purpose pending investigation

CookieConsent

1 year

Sharing

This data is not shared with third parties.

Adroll

We use Adroll for cross-channel advertising. [Read more](#)

Name	Retention	Function
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	Marketing/Tracking	
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__adroll_fpc

Sharing

For more information, please read the [Adroll Privacy Statement](#).

Google Analytics

We use Google Analytics for website statistics. [Read more](#)

Name	Retention	Function
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	Statistics (anonymous)	
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_ga

2 years

_gid

1 day	Count and track pageviews	
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_gat

1 minute Filter requests from bots

Statistics _gat_UA-* session

Sharing

For more information, please read the [Google Analytics Privacy Statement](#). [WordFence](#)

We use WordFence for website security. [Read more](#)

Name	Retention	Function	Functional
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wfvt_*

30 minutes Provide fraud prevention

Sharing

For more information, please read the WordFence Privacy Statement.

Twitter

We use Twitter for display of recent social posts and/or social share buttons. Read more

Name	Retention	Function
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metrics_token		
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persistent		Stores if the user has seen embedded content
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Functional		
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local_storage_support_test		
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persistent		Load balancing functionality
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Sharing

For more information, please read the Twitter Privacy Statement.

LinkedIn

We use LinkedIn for display of recent social posts and/or social share buttons. Read more

Name	Retention	Function
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		Marketing/Tracking
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X-LI-IDC

session		Provide functions across pages
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Sharing

For more information, please read the LinkedIn Privacy Statement.

LiveChat

We use LiveChat for chat support. Read more

Name	Retention	Function
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		Purpose pending investigation
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hide_eye_catcher		
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Sharing

For more information, please read the LiveChat Privacy Statement.

Google Tag Manager

We use Google Tag Manager for website statistics. [Read more](#)

Name	Retention	Function
Marketing/Tracking		
_gcl_au		
	persistent	Track conversions

Sharing

For more information, please read the Google Tag Manager Privacy Statement.

Facebook

We use Facebook for display of recent social posts and/or social share buttons. [Read more](#)

Name	Retention	Function
Marketing/Tracking		
_fbp		
	3 months	Track visits across websites
actppresence		
	1 year	Manage ad display frequency fbm*
	1 year	Store account details
_fbcc		
	2 years	Stores last visit xs
	3 months	Store a unique session ID fr
	3 months	Enable ad delivery or retargeting datr
	2 years	Provide fraud prevention
sb		
	2 years	Store browser details
*_fbm_		
	1 year	Store account details
		Functional

wd

1 week act Determine screen resolution

90 days c_user Keep users logged in

90 days csm Store a unique user ID

90 days Provide fraud prevention

presence

session Track if the browser tab is active

Sharing

For more information, please read the Facebook Privacy Statement. [Complianz](#)

We use Complianz for cookie consent management. [Read more](#)

Name	Retention	Function	Functional	complianz_consent_status
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365 days	Store cookie consent preferences	complianz_policy_id
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365 days	Register accepted cookie policy ID
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Sharing

For more information, please read the Complianz Privacy Statement. [Inspectlet](#)

We use Inspectlet for heat maps and screen recordings. [Read more](#)

Name	Retention	Function
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Purpose pending investigation		
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__insp_wid	session	__insp_nv	session	__insp_sid	session	__insp_uid
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Statistics

__insp_targlpu

1 year

__insp_targlpt

1 year

__insp_pad

__insp_slim

__insp_norec_sess

__insp_lml

Sharing

For more information, please read the [Inspectlet Privacy Statement](#). [Google DoubleClick](#)

We use [Google DoubleClick](#) for cross-channel advertising. [Read more](#)

Name	Retention	Function
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	Purpose pending investigation	
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__ar_v4

1P_JAR

IDE

__drt_

__gads id

ar_v4

DSID

idIDE

Marketing/Tracking

__gads

persistent	Ad delivery
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Sharing

For more information, please read the Google DoubleClick Privacy Statement.

SiteGround

We use SiteGround for website hosting. [Read more](#)

Name	Retention	Function	Functional
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wpSGCacheBypass	persistent		
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Sharing

For more information, please read the SiteGround Privacy Statement.

CloudFlare

We use CloudFlare for content distribution network (CDN) services. [Read more](#)

Name	Retention	Function
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__cfduid		Functional
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30 days	Identify trusted web traffic
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Sharing

For more information, please read the CloudFlare Privacy Statement.

One Signal

Name	Retention	Function
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Purpose pending investigation		onesignal-notification-prompt
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persistent	Store if a message has been dismissed
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onesignal-pageview-count		
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session	Count and track pageviews
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ONESIGNAL_HTTP_PROMPT_SHOWN

Marketing/Tracking

isPushNotificationsEnabled

persistent

isOptedOut

persistent

Sharing

This data is not shared with third parties. [Taboola](#)

We use Taboola for advertising. [Read more](#)

Name	Retention	Function
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	Purpose pending investigation	
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taboola global:user-id		Store a unique user ID
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Sharing

This data is not shared with third parties.

Google Fonts

We use Google Fonts for display of webfonts. [Read more](#)

Name	Retention	Function
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	Marketing/Tracking	
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Google Fonts API	none	Request user IP address
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Sharing

For more information, please read the [Google Fonts Privacy Statement](#).

Google Maps

We use Google Maps for maps display. [Read more](#)

Name	Retention	Function
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	Marketing/Tracking	
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Google Maps API	none	Request user IP address
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Sharing

For more information, please read the [Google Maps Privacy Statement](#).

Intercom Messenger

We use Intercom Messenger for chat support. [Read more](#)

Name	Retention	Function	Functional
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intercom-id-*	9 months	intercom-session-*	1 week
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Sharing

For more information, please read the [Intercom Messenger Privacy Statement](#).

Divi (Elegant Themes)

We use Divi (Elegant Themes) for website design. [Read more](#)

Name	Retention	Function	Functional
et-pb-recent-items-font_family	persistent	Provide functions across pages	
et_pb_templates_settings_product_version			

et_builder_product_version

session et_pb_templates_et_pb_* persistent

et_pb_templates_settings_date

et_pb_clipboard_type

et_pb_clipboard_content

et_pb_templates_settings_active_plugins

et_bloom_optin_optin_* 1 year Store email opt in

Purpose pending investigation et-editing-post-*

Sharing

This data is not shared with third parties.

ET Editor

We use ET Editor for website design. [Read more](#)

Name	Retention	Function	Purpose pending investigation
et-editor-available-post-*			

Sharing

This data is not shared with third parties.

WPML

We use WPML for locale management. [Read more](#)

Name	Retention	Function	Functional
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wp-wpml_current_language			
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	1 day	Store language settings	
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Sharing

This data is not shared with third parties.

WooCommerce

We use WooCommerce for webshop management. [Read more](#)

Name	Retention	Function
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Statistics		
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History.store

Stores last visit

Sharing

This data is not shared with third parties.

ConvertBox

We use ConvertBox for popup creation. [Read more](#)

Name	Retention	Function	Marketing/Tracking
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cbox_last_user_check			
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	persistent		
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Sharing

This data is not shared with third parties. [Wistia](#)

We use Wistia for video display. [Read more](#)

Name	Retention	Function	Marketing/Tracking
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wistia			
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	persistent	Store performed actions on the website	
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Sharing

For more information, please read the [Wistia Privacy Statement](#).

Thrive Architect

We use Thrive Architect for content creation. [Read more](#)

Name	Retention	Function
Purpose pending investigation		tve_post_options_change

Sharing

This data is not shared with third parties.

WPForms

Name	Retention	Function
Preferences		

_wpfuid

11 years Store a unique user ID

Sharing

This data is not shared with third parties.

Miscellaneous

Name	Retention	Function	Purpose pending investigation	tcb_google_fonts
cp-impression-added-forcp_id_*				

temp_cp_id_*

1 day

i18nextLng eng_mt

:session-data intercom-state- layer-telemetry- influence_vid influence_outbox
influence_sid

__storejs_convertbox_opt_in_emails __storejs_convertbox_viewed_pages

__storejs_convertbox_visits

__storejs_convertbox_last_log_visit_date

__storejs_convertbox_query_strings

FEK

fr-copied-text tcb-components-display fr-copied-html tcb_google_fonts_v
tcb-video-rel intercom-state tcb-lnk-no-follow tcb-lnk-new-
tab ThriveOptionsSelectedItem smooth-anim
cb-modal-default-pack __storejs_convertbox_views
__storejs_convertbox_sticky_variations __storejs_convertbox_completed_goals
undefined prism_*
intercom.played-notifications tcb-video-autoplay tcb-video-controls
tcb-video-modestbranding
__storejs_convertbox_queued_automations tve_add_content_variation
__storejs_convertbox_session __storejs_convertbox_site_views
CookieControl
cookielawinfo-checkbox-non-necessary
viewed_cookie_policy tve_leads_unique tl_8624_8625_6
tlf_6
twk_5ea3482a35bcbb0c9ab467ab loglevel
wistia-video-progress-tv2jgkxyb3
TawkWindowName __tawkuuid
TawkConnectionTime account_create_fields et_pb_templates_dsm_pricelist_child
et_pb_templates_dsm_embed_google_map
et_pb_templates_dsm_perspective_image et_pb_templates_dsm_facebook_comments
et_pb_templates_dsm_flipbox et_pb_templates_dsm_gradient_text
et_pb_templates_dsm_button et_pb_templates_dsm_pricelist
et_pb_templates_dsm_typing_effect et_pb_templates_dsm_text_badges
et_pb_templates_dsm_contact_form_7 et_pb_templates_dsm_menu
et_pb_templates_dsm_icon_list et_pb_templates_dsm_flipbox_child
et_forced_localstorage_clear et_pb_templates_dsm_facebook_feed
et_pb_templates_dsm_embed_twitter_timeline et_pb_templates_dsm_icon_list_child
et_pb_templates_dsm_caldera_forms et_pb_templates_dsm_text_divider
et_pb_templates_dsm_business_hours et_pb_templates_dsm_business_hours_child
dC14ZY4V4xmc4RuWZJtMnw54fW0#user
dC14ZY4V4xmc4RuWZJtMnw54fW0#accessorBox
dC14ZY4V4xmc4RuWZJtMnw54fW0#session_start
dC14ZY4V4xmc4RuWZJtMnw54fW0#referrer
dC14ZY4V4xmc4RuWZJtMnw54fW0#last_session_end
_gcl_aw

_gac_UA-148410506-1

_gac_UA-154585052-1	__adroll_consent_data	cmplz_event_0	365
days	cmplz_marketing	365 days	

Sharing

This data is not shared with third parties.

8.0. Your rights with respect to personal data

You have the following rights with respect to your personal data:

You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.

Right of access: You have the right to access your personal data that is known to us.

Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.

If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.

Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.

Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

9.0. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

10.0. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Geomatrix Ltd (“4XC”)

Global House, Avarua

Rarotonga,

COOK ISLANDS

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